

neeta patel

neeta.works

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+1 856 562 1680

education

princeton university, 2012 – 16
a.b. in visual arts (graphic design)
certificate in computer science

relevant coursework

graphic design: typography; circulation;
advanced editorial design; interface design

art: introduction to media theory; issues in
contemporary art; exhibition issues and
methods; modernist art

computer science: general computer science;
algorithms and data structures; introduction
to programming systems; computer graphics;
transformations in engineering and the arts

relevant skills

adobe: indesign, illustrator, photoshop

languages, in order of proficiency: html, css,
java, javascript, p5, python, c, french, r, gujara-
ti + hindi

awards

**the e. ennalls berl '12 and the charles
waggaman berl '17 senior thesis award in
visual arts**, 2015

references

michael bierut

partner, pentagram
bierut@pentagram.com

jeff goodman

*director of marketing and communication,
frank lloyd wright foundation*
jgoodman@franklloydwright.org

david reinfurt

lecturer in visual arts, princeton university
reinfurt@princeton.edu

experience

frank lloyd wright foundation

graphic design fellow *jul 2016 – oct 2017*
served as the in-house graphic designer for
the frank lloyd wright foundation in arizona,
producing traditional graphic design work,
including five issues of the foundation's
quarterly magazine, campus signage, print
and web marketing materials, event posters
and programs for the school of architecture at
taliesin, and other projects related to the full
spectrum of foundation programming. addi-
tionally, pursued independent design projects
as a resident of taliesin west, including an
artist's book featuring the historic property.

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freelance graphic designer *2015 – present*
producing client-oriented as well as experi-
mental graphic design work, including logos,
posters, book design, etc.

princeton university's keller center for innovation and entrepreneurship

student associate *jun 2014 – jun 2016*
designed posters, programs, and other print
materials for keller center events. provided
oversight and support to various keller center
programming. assisted in management of
princeton university's student start-up acceler-
ator program.

lewis center for the arts

student advisory board *jan 2015 – present*
represented the students of princeton univer-
sity's visual arts center. provided feedback to
administration on future improvements for the
department and its many functions.

princeton entrepreneurship club

co-director *oct 2013 – sep 2014*
organized startup camp, an intercession
program to teach web and mobile application
development, product ideation and entrepre-
neurship fundamentals to interested students.
designed logo, poster, and general print mate-
rials for the week-long event.

princeton traveler magazine

web designer and developer *jan 2014*
designed and developed the front end of a
website for campus's student-driven travel
publication. located at *princetontraveler.com*.