

neeta patel

neeta.works

@neetadotworks

github.com/neetapatel

neetapatel17@gmail.com

+1 856 562 1680

brooklyn, new york

i am a graphic designer, art director, reader, runner, and aspiring writer. i'm interested in producing work that operates in between the spaces of graphic design and art. my practice is an inquiry into process, language, and time, with an ambition to communicate across disciplinary boundaries.

skills

- indesign
- illustrator
- photoshop
- incopy
- publication design
- bookbinding
- letterpress

languages

- html / css
- javascript
- python
- gujarati
- hindi
- french
- japanese
- twi

experience

the new yorker magazine

junior designer oct 2018 – present

art directing illustrations for the "goings on about town" section of the magazine, and designing in-house advertisements, *new yorker* products, and an internal style guide.

art associate jan 2018 – oct 2018

assisted *the new yorker's* creative director and the activities of the art department in the production of the weekly print magazine.

frank lloyd wright foundation

graphic design fellow jul 2016 – nov 2017

served as the in-house graphic designer at wright's tallies in west in arizona. produced five issues of the foundation's quarterly print magazine, campus signage, print and web marketing materials, posters, brochures, and other projects related to the full spectrum of foundation programming. design mentorship provided by michael bierut of pentagram.

catalog press

assistant bookbinder nov 2018 – jun 2019

assisted graphic designer ben denzer in the binding of catalog press's books at the center for book arts in new york city.

neeta.works

graphic designer 2015 – present

producing client-oriented and independent graphic design work, including posters, websites, books, &c. work examples are located at *neeta.works*.

exhibitions

time is a floating point number. mar 2016

a multimedia graphic design exhibition in the lucas gallery at 185 nassau st., princeton university. this senior thesis show explored mark-making, its transposition through mechanical processes, and its distribution.

education

princeton university 2011 – 16

a.b. in visual arts, with high honors certificate in computer science
gpa: 3.44 / 4.0

graphic design arnhem

summer sessions aug 2015

participated in a mobile summer school in detroit, michigan, led by the dutch design school artez university of the arts. program introduced students to contemporary graphic design research, speculative design, and design critique.

princeton global seminar summer 2013

one of thirteen students selected for an intensive study abroad course in kyoto on japanese history, religion, aesthetics, and language.

princeton bridge year program 2011 – 12

one of twenty incoming freshmen selected for a fully-funded gap year, with specific placement in ghana, west africa. program included language study and local non-profit volunteer service.

organizing

on-graphic-design reading group

organizer and reader jun 2019 – present

operating a bimonthly graphic design reading and discussion group. members include designers, architects, and artists in new york city and around the country. texts span subject areas across graphic design, visual art, and critical theory.

the new yorker union

unit council member jan 2019 – present

serving on *the new yorker* union's unit council, and its graphics subcommittee. responsibilities include communicating union information to all general members and engaging the shop in union activity and solidarity.

speaking engagements

is it me you're looking for? oct 2019

art direction panel and q&a forum hosted by aiga ny at the museum of arts and design.

a *new* program for graphic design

book launch nov 2019

one of eight former students to speak for eight minutes on princeton's campus about what we do now, for the book launch of david reinfurt's recently published d.i.y. design textbook.

awards

lucas award in visual arts 2016

recognizes excellence and the quality of a body of work by graduating princeton seniors in any media.

the e. enalls berl '12 and charles waggaman berl '17 senior thesis award in visual arts 2015

provides for research, travel or other expenses for princeton undergraduate students undertaking senior thesis work in the visual arts.

references

danielle aubert

associate professor in graphic design, wayne state university
danielleaubert@gmail.com

michael bierut

partner, pentagram
bierut@pentagram.com

nicholas blechman

creative director, *the new yorker*
nicholas_blechman@newyorker.com

david reinfurt

lecturer in visual arts, princeton university
reinfurt@princeton.edu

